



KICKOFF

2023/24



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WELCOME TO ONE OF THE *best* YEARS OF YOUR LIFE!!



illFX
EDUCATION

YOUR ILLFX DIRECTORS



EDGAR
KATHERINE
CODY



CULTURE + VALUES

We are a diverse team of artists connected by our core values and passion for street dance culture. The motto of Hip-Hop is 'Peace, Love, Unity and Having Fun' which guides us. Our mission is to create a safe environment where everyone is welcome and treated equally at all times, regardless of their age, level, gender, size, religion, orientation, ethnicity, political beliefs or civil status.

illFX Core Values

HONOUR
THE
LEGACY

PRACTICE
MAKES
PROGRESS

MOTIVATE
+
INSPIRE

RESPECT
IS FOR
EVERYONE

SHARE
THE
LOVE



OUR CORE VALUES

HONOUR THE LEGACY

Each style of dance that we learn at illFX has a rich cultural history that is imperative to understanding and embodying the style. This past season we created a Cultural and Historical Database to give our students access to more information than we may not be able to communicate during class time. We are committed to embracing the history of our art form and honouring its pioneers, without whom illFX would not have come to be.



OUR CORE VALUES

MOTIVATE
+
INSPIRE

We believe that students thrive when they feel supported. We guide our students with encouragement not criticism, and inspire them to be better by setting positive examples in and out of the studio. We also encourage our students to lift and motivate each other, through team spirit and healthy competition. Together we can reach our greatest potential.



OUR CORE VALUES

**PRACTICE
MAKES
PROGRESS**

Perfection is unattainable, but growth, progress and excellence are at the end of hard work. Dance is a way of life and a powerful tool for self-expression and self-discovery. We take dance very seriously and expect a high level of commitment, dedication and passion from our dancers and our faculty. We believe that there are no shortcuts, and only through hard work will we achieve our dreams.



OUR CORE VALUES

**RESPECT
IS FOR
EVERYONE**

iillFX is very passionate about ensuring that everyone in our community feels safe, supported and respected. We have a zero tolerance policy regarding bullying, racism, sexism, and misconduct of any kind. Our differences make us special and should be celebrated. We encourage everyone to treat each other as they wish to be treated, and approach us if any issues arise. iillFX is a family and everyone deserves the same love and respect.



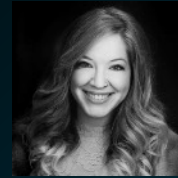
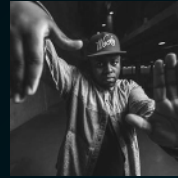
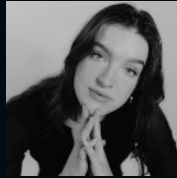
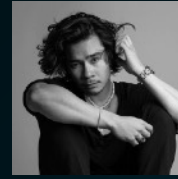
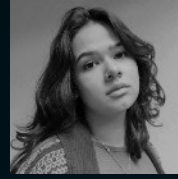
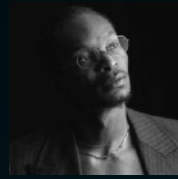
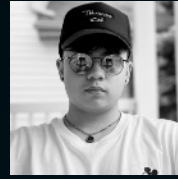
OUR CORE VALUES

**SHARE
THE
LOVE**

We are also part of a larger community, not only in Calgary but the global Street Dance community. We will support our fellow dancers and take what we learn from Hip-Hop and Street Dance culture out into the world and strive to make it a better place. Peace, Love, Unity and Having Fun are principles to live by and we will allow them to guide us throughout our lives.

2023/24 FACULTY

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RESOURCES



Jenna Powell, MSW, RSW, TITC-CT, of Realign Counselling Inc., specializes in trauma and supportive counselling, Solution-Focused Therapy, and Cognitive Behavioural Therapy.

With over 20 years of dance experience, Jenna's private practice specializes in supporting youth and adults involved or previously involved in the dance and performance community.

Jenna will be offering **FREE 30-Minute Counselling Sessions** to illFX Students. These sessions provide an opportunity for dancers to make safe disclosures of misconduct as well as receive brief, solution focused support. Sessions can be accessed through our website.

In addition, Jenna has been supporting us in implementing improved policies surrounding misconduct reporting, health and safety procedures and faculty expectations.

SEASON STRUCTURE

SEPTEMBER / OCTOBER • Training classes

NOVEMBER • Start learning competition choreography

FEBRUARY/MARCH • Final cleaning and transitions set

MARCH • Competition season starts

APRIL • Start new choreography for Night of Apollo

- ❖ Competition Showcase – April 7
- ❖ Training in new styles
- ❖ Work with new teachers/choreographers

JUNE • Night of Apollo, Year-End Gala



STUDIOS

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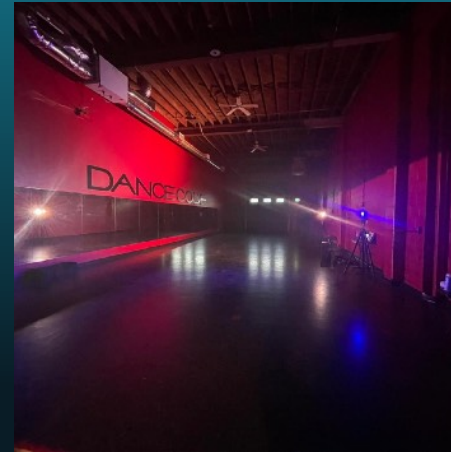


DJD DANCE CENTRE

111 12 AVE SE
Calgary, AB T2G 0Z9

Parking

We have access to the parkade on weekday evenings after 5pm and on weekends ONLY. The illFX code is 0001 8898. Access to the parkade will end 15 minutes after classes finish for the day.



DANCE CODE CALGARY

618 36 Ave NE
Calgary, AB T2E 2L7

Parking

Street parking is available out front.

STUDIOS

STUDIOS

CLASS & STUDIO ETIQUETTE


1. Treat the facilities with respect. Pick-up after yourself, leave spaces looking the way you found them.
2. Please be respectful of other dancers and families using the space (*ie. appropriate language*).
3. You must have non-marking indoor shoes to wear in the studio. No outdoor shoes will be permitted so please ensure you have proper footwear.
4. Practice proper hygiene & stay home if you are sick

STUDENT EXPECTATIONS

We are a family!

- We expect all dancers to treat faculty, parents and each other with respect and kindness.
- Be open, be humble and be ready to work hard!

ATTENDANCE

- Attendance is crucial to the growth and success of your team, you are expected to attend every class.
- Students with 3 unexcused absences will be asked to leave the team.
-  Absences must be reported via illFX App/Parent Portal

COMMUNICATIONS COMMUNICATIONS

How we'll keep you in the loop!

- Monthly Email Newsletters
- Student Communication Threads
- Our Website - Check out the “illFX Members” section under UP + COMING
- App “Chat”

How to reach us?



Email us at admin@illfxeducation.com

Add this email to your “safe senders” list to ensure you don’t miss any emails!

ILLFX WEBSITE



iillFX Members

Everything you need to know as an iillFX dancer!

IMPORTANT LINKS

[NEWSLETTERS](#)

[CONTACT DIRECTORS](#)

[COMPETITION SURVEY](#)

[IMPORTANT DATES](#)

[EDUCATIONAL RESOURCES](#)

[ATTENDANCE PORTAL](#)

[MENTAL HEALTH RESOURCES](#)

[PARENT PORTAL](#)

[MOVE BURSARY INFO](#)



Download our app for class calendar, past newsletters, account details and more!



Get it on



The illFX App



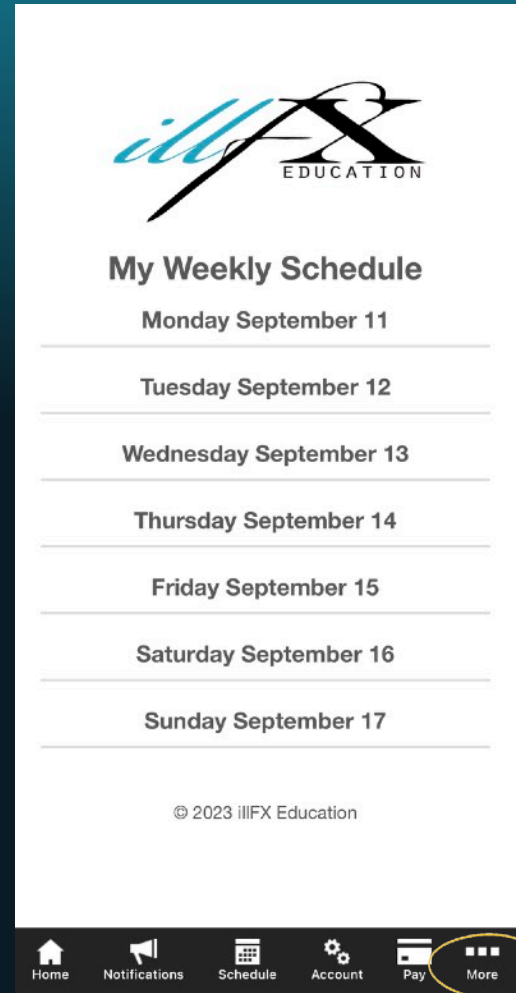
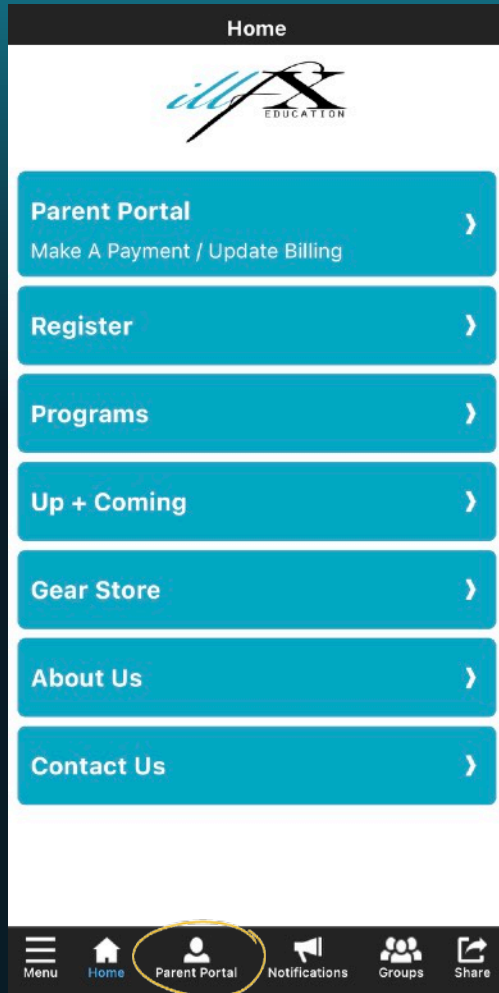
With the illFX Education App you will have access to:

- Monthly Tuition Payments and Competition Payments by Credit Card or Visa Debit
- Class, Event & Workshop Schedule
- Absence Reporting
- Student Profile (*add a photo!*)
- Event Tickets
- Past Newsletters & Notices
- Waivers & Releases
- Group Chat
- And Much More!



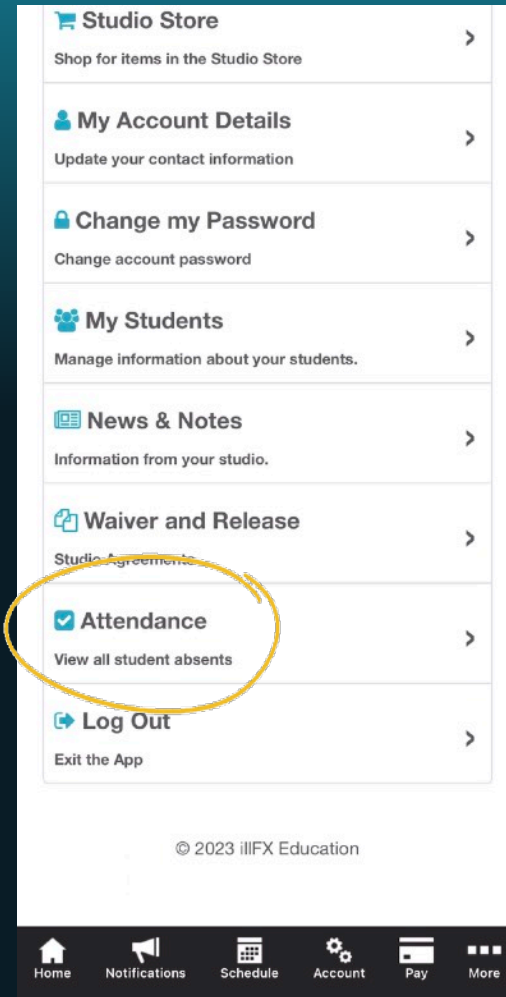
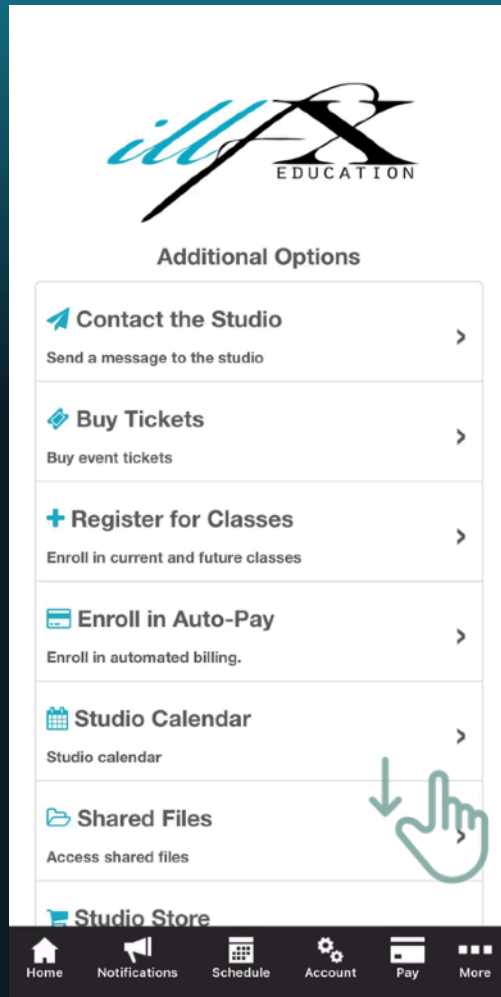
ATTENDANCE

In the App



ATTENDANCE

In the App



ATTENDANCE

On Desktop

The screenshot displays the iIFX Education desktop interface. At the top, a navigation bar includes the logo, 'Home', 'Account', 'More', and 'Log Out'. The main content area is divided into several sections:

- Quick Links:** A horizontal bar with icons for 'Pay', 'Tickets', 'Waivers', 'Settings', 'Attendance', and 'Calendar'. The 'Attendance' icon, which features a checkmark, is circled in orange.
- Your Account:** A section with a teal header. It displays 'You owe \$336.00' with a 'Make Payment >>' link. Below this, it states 'You are not signed up for Auto-Pay' with an 'Enroll in Auto-Pay >>' link. It also lists 'Current Students: Cody, Poet' and '0 New Notes to Read' with a 'Go to Bulletin Board >>' link.
- Today's Schedule:** A section with a teal header and a 'Other Days >>' link.

At the bottom of the page, there is a grid of 12 icons with corresponding text labels:

- 0 Bulletin Board
- Register for classes
- Manage Students
- Make Online payment (You owe \$336.00)
- Enroll in Auto-Pay
- Tickets
- Online Store
- Shared Files
- Waivers
- Account Settings
- Attendance
- Calendar

CREW STRUCTURE

ALL-STYLES CREWS

- 2 classes per week for 3 hours of instruction
- Focus on multiple styles with varying instructors
- Well rounded street dance education

SPECIALIZED CREWS

- 1 class per week for 1.5 - 2 hours of instruction
- Focus on 1 or 2 styles with 1 or 2 choreographers
- Develop strong technique in specific styles

SPECIALIZED TRAINING PROGRAM

- 1 class per week
- Non-competitive program
- Train with guest instructors
- Focus on building technique and skills

ALL-STYLES CREWS

ALL-STYLES CREWS



Lil'FX



Delta



Sigma



Omega



Alpha

SPECIALIZED CREWS



ATHENA + ATHENA VARSITY

Directors • Katherine Burrowes + Kevin Shawn

Athena teams train exclusively in Femme Style disciplines like Vogue, Waacking, Heels and Street Jazz.



ATLAS + ATLAS ULTRA

Directors • Cody Jaxon

Atlas studies funk styles (Popping & Locking), character based styles (Animation) and the original Hip Hop Party Dances.



KRATOS + KRATOS VARSITY

Directors • Edgar Reyes + Selma Topic

Kratos is a high-energy hip-hop choreography team designed for students looking to get the training they need to become the best versions of themselves as a dancer.



PEGASUS + PEGASUS ELITE

Director • Jomari Samiley

Pegasus teams take inspiration from multiple music genres such as (but not limited to) dancehall, latin and pop music.



NEMESIS

Directors • Sakshi Kaur + Ashton Fisher

Nemesis utilizes experimental music and complex street choreography to challenge dancers.

TRAINING PROGRAM

TRAINING PROGRAM

Pegasus Training

Mondays

Exploration inspired by Dancehall, Latin + Pop

Kratos Training

Tuesdays

New School Hip-Hop, Industry Choreo and Afro-House Training

Atlas Training

Thursdays

Popping, Locking + Animation Training

Nemesis training

Thursdays

Concepts, Performance + Hip-Hop Training

Athena training

Sundays

Vogue, Waacking, Heels + Femme Training



OTHER PROGRAMS

miniX

Recreational program for ages 4 - 9. This program focuses on the foundation of hip hop while keeping dance fun and exciting.

ALL★STARS

For emerging choreographers. This program functions as a collective, where members exchange ideas, assignments, feedback and grow through training their peers.

AUDITIONS: *Sunday, September 17th starting at 6:30pm*

COMPETITIONS

COMPETITIONS



MONSTERS CONVENTION • *Seattle*

March 7 - 10, 2024



VIEW DANCE CHALLENGE • *Calgary*

April 25 - 28, 2024



REPRESENT • *Edmonton*

May 16 - 19, 2024



EVOLVE • *Banff*

May 23 - 26, 2024

Tentative

COMPETITION FEES

COMPETITIONS

DEADLINES

Annual competition fees are due in 3 Installments. Fee amounts will be outlined in early October.

OCTOBER 31ST
1st Installment Due

JANUARY 31ST
2nd Installment Due

FEBRUARY 28TH
3rd Installment Due

MARCH 7TH
Final Competition Fee Deadline

FUNDRAISING **FUNDRAISING**

2023/2024 FUNDRAISERS

Hockey Pool

September

Online Auction

Nov/Dec

Coco Brooks/Cookie Dough

February

Purdys/Big Box of Cards

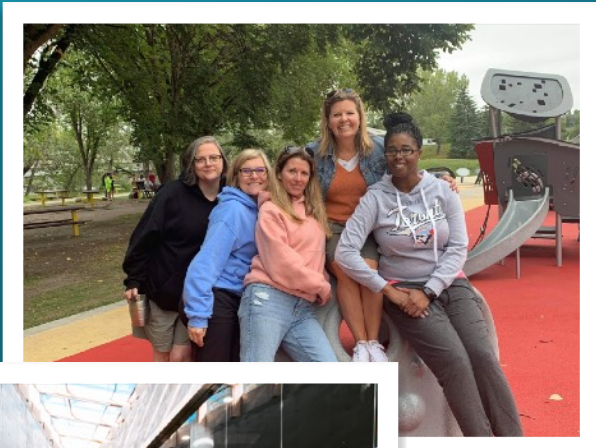
April

Night of Apollo Auction & Casino

June

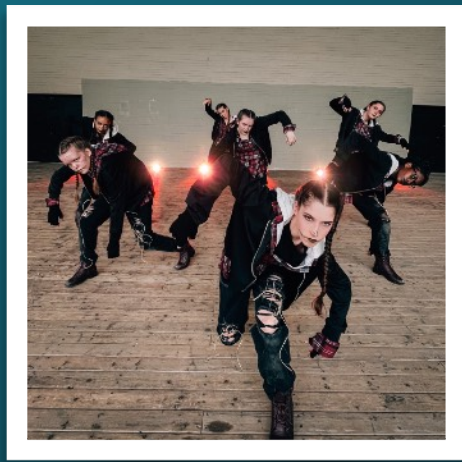
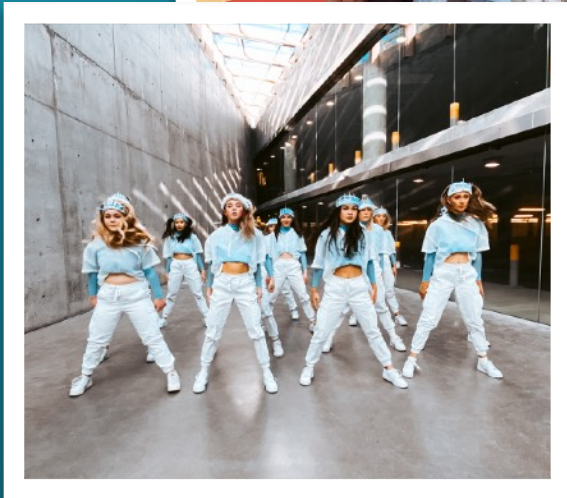
PARENT COUNCIL

PARENT COUNCIL



RESPONSIBILITIES

- Attend monthly meetings
- Costuming
- Chaperoning
- Special Events & Fundraising



STUDENT REPS

Represent your crew!

RESPONSIBILITIES

- Each crew will have 1 or 2 student reps depending on crew size
- Student reps act as crew leaders and maintain communication between the directors and their crew
- Create a team thread to communicate easily with the whole team
- Share music and class videos with the crew to review
- Help to keep the team organized and informed
- Work with Katherine & Parent Council on costuming
- May be asked to warm-up the class or run dances in the event a teacher is detained
- May be asked to assist the teacher with studio cleaning after class

STUDENT GOOUNGIL

EVENTS

We are a family!

- ★ HALLOWEEN PARTY
- ★ *ill-XMAS*
- ★ STUDENT WORKSHOPS
- ★ NIGHT OF APOLLO
- ★ *and more!*



IMPORTANT DATES

IMPORTANT DATES

SEPTEMBER

- 10 KickOff + Welcome BBQ
- 12 First Day of Classes
- 17 All Stars Auditions
- 24 - 29 Bring a Friend Week
- 30 National Day for Truth & Reconciliation

OCTOBER

- 1 Student Workshop (*no all-styles classes*)
- 7 - 9 Thanksgiving Weekend
- 31 Competition Fees Due – 1st Installment

NOVEMBER

- 9 - 14 Fall Break (*no classes*)
- 11 Mr Uno Afro Workshop

DECEMBER

- 17 Student Workshop (*no all-styles classes*)
- 22 illFXmas Holiday Party (TBC)
- 23 - 6 Winter Break (*no classes*)

JANUARY

- 8 Classes resume
- 28 Student Workshop (*no all-styles classes*)
- 31 Competition Fees Due - 2nd Installment

FEBRUARY

- 17 - 19 Family Day Weekend (*no classes*)
- 28 Competition Fees Due - 3rd Installment

MARCH

- 7 - 10 Monsters of Hip Hop Seattle (*no classes*)
- 11 Rest Day (*no classes*)
- 23 - 1 Spring Break (*no classes*)

APRIL

- 7 Competition Showcase (*no classes*)
- 25-28 VIEW Dance Challenge
- 28 Student Workshop (*no all-styles classes*)

MAY

- 16 - 19 Represent Edmonton (*no classes*)
- 20 Victoria Day (*no classes*)
- 23 - 26 Evolve Banff *TBC (*no classes*)

JUNE

- 21 Last Day of Classes
- 22 Night of Apollo Year End Gala



If you have a friend that might like to join illFX this season there is still an opportunity for them to join.

Have them join us for

Bring A Friend Week

Sunday, September 24 - Friday, September 29, 2023

A group of people in a gymnasium performing a dance or fitness routine. The scene is dimly lit with a blue tint. In the center, there is a large, glowing white logo consisting of stylized, overlapping letters. Below the logo, the word "EDUCATION" is written in a clean, white, sans-serif font.

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EDUCATION